mapalgo ----**CENTER FOR MASSIVE DATA ALGORITHMICS**

Massive Data

Society

- Increasingly "data driven"
- Sensors in buildings, cars, phones, goods, animals, cloth, name tags,...
- More networked devices that both acquire and process data
- Acquire, store and process massive data anywhere and any time

Massive data examples

- Phone: AT&T +20TB phone call database, wireless tracking
- Consumer: WalMart +70TB database, buying patterns
- Bank: Danske Bank +250TB database
- WEB: Google index +8 billion web pages
- Geography: NASA satellites generate Terrabytes each day

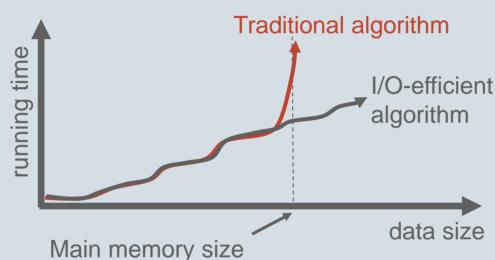
Nature 2006

Highlights trends in sciences: "2020 – Future of computing"

- Exponential growth of scientific data
- Due to large experiments, sensor networks, etc
- Paradigm shift: Science is increasingly about mining massive data
- → Computer science paramount in all sciences
- Increased data availability: "nano-technology-like" opportunity

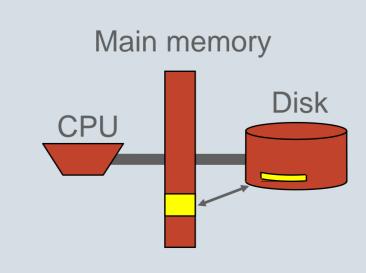
I/O-Efficient Algorithms

- Problems involving massive data on disk
- Disk access is 10⁶ times slower than main memory access
- Large access time amortized by transferring large blocks of data
- Inadequacy of traditional algorithmics



I/O-efficient algorithms

- Important to store/access data to take advantage of blocks
- Move as few disk blocks as possible to solve given problem

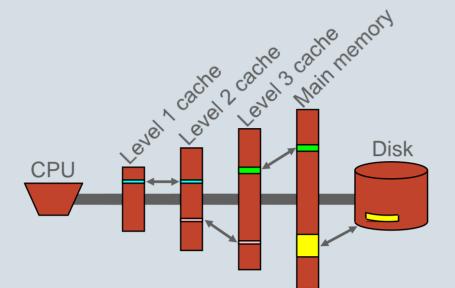




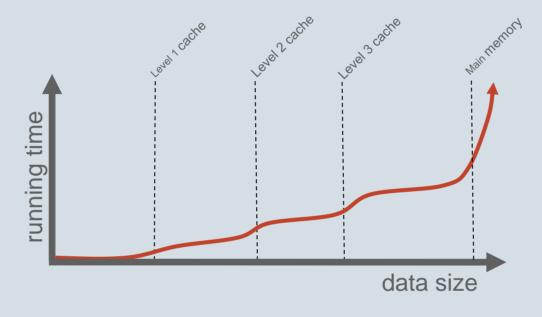
MADALGO Core Research Areas

Cache-Oblivious Algorithms

Block access important on all levels of memory hierarchy

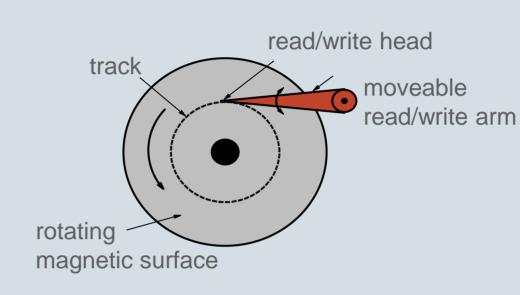


Memory hierarchies are very diverse



Streaming Algorithms

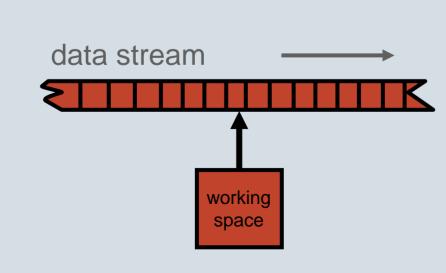
- Problems involving truly massive data
- Sequential read of disk blocks much faster than random read



- In many modern (sensor) applications data arrive continually
- (Massive) problems often have to be solved in one sequential scan

Streaming algorithms

Use single scan, handle each element fast, using small space



Cache-oblivious algorithms

- Use blocks efficiently on all levels of any hierarchy
- Algorithms do not know the parameters of the hierarchy
- Block transfers between memory levels is done automatically

MADALGO – Center for Massive Data Algorithmics, a Center of the Danish National Research Foundation



Design and implementation of practical algorithms

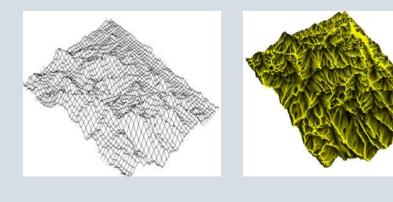
Algorithm Engineering

- Experimentation
- Algorithm engineering work can lead to practical breakthroughs



Example

- Flow simulation on massive terrain models
- 18 billion points at 1 meter (>>1TB)



Implementation of I/O-efficient \rightarrow two weeks to three hours !!!